CHRIS WALKER-BROWN

**2025 PORTFOLIO** 



## CHRIS WALKER-BROWN







WWW.CWALKERBROWN.COM



RUGBY, UNITED KINGDOM

I am a passionate and versatile digital media producer with a proven track record of creating high-calibre content that drives brand engagement and storytelling. With expertise spanning video production, motion graphics, and live-streamed events, I thrive on transforming creative ideas into impactful media for global audiences.

At Kwalee, I led the production of multimedia content for the brand marketing team, collaborating across three time zones to deliver standout materials for socials, PR, websites, events, recruitment, and publishing.

My work encompassed livestreams, podcasts, webinars, and high-profile gaming panels, establishing company-wide standards for digital media production and post-production workflows. I built bridges between departments to foster a seamless exchange of content across platforms and implemented a robust content calendar to maintain a consistent multimedia presence. Leveraging tools like Premiere Pro, After Effects, DaVinci Resolve, and Photoshop, I ensured the delivery of polished assets that elevated the Kwalee brand.

Prior to this, at Holovis, I enhanced the company's public profile through the creation of high-quality editorial and interactive media for globally recognized brands like Dior, Gucci, and Jura Whisky. My responsibilities included revamping the company website and social templates, supporting large-scale events with AV expertise, and producing professional video content for trade shows and internal use. I collaborated with external vendors and clients to produce interactive prototypes and custom media, always maintaining brand authenticity and creative excellence.

## **KWALEE**

Creation and technical support for global live event



Creation of 4 new Video Series

- People Make Kwalee
- Coaching Series
- Technical Series
- Developer Portal Series

Content Creation for 5 PC & Console Launches











Content Creation for Upcoming Releases





Content Creation for Upcoming Releases under NDA

### Overseen Video Production Projects

















# **HOLOVIS**

Awards for Major Ride/Attraction cost of more than US\$5 Million





Media Production of 6 Major attractions











Account Manager for a global contract consisting of 15 sites



Brand Logo, Guidelines, Promotional Materials, and Website Creation for 360Golf



### Overseen Video Production Projects

















# HOLOVIS

## Brief given -

Logo for the new indoor smart golf system called "360Golf" that allows for smart tracking of scoring, should follow the Holovis Blue (HEX CODE PROVIDED)



External Logo Provided, too close to other indoor golf systems on the market



Redesign to match 'smart' system and HEX Code

# PHOTO

















## REDBULL



## WHAT MAKES CHRIS UNIQUE?

Top strength:

#### **ACHIEVER**

Chris is motivated and ambitious so he works hard to make a real difference. He expects a lot from himself.

He succeeds through

- his natural ambition - his determination - having clear goals

Strives to achieve goals

Enjoys learning by



less-driven colleagues

**ADAPTABLE** Top strength:

> Chris is excited by a good degree of uncertainty. He is able to adapt to new ideas and situations, and doesn't like being too definite in his thinking.

He succeeds through

- his flexible thinking

- his adaptability to change - his willingness to try something new (+)Responds well to new environments

many tasks at once



#### This strength is part of what DRIVES Chris

Chris's DRIVE result measures his level of ambition. He is confident and determined to produce work that is consistently excellent. A strong sense of competition motivates him, too. He values the respect of his superiors and enjoys being able to prove himself.



#### This strength is part of Chris's CREATIVITY result

and also recognises the importance of combining this with the tried-and-tested approaches. He enjoys the balance between the new and the old, and appreciates originality when it's not too eccentric.

Top strength:

#### A HANDS ON LEARNER

Chris learns through experience and deals with problems by getting stuck in.

He succeeds through

- having proven solutions - learning on the iob

using his common sense

(1)

Needs to be aware when more analytical thought is required

Top strength:

### DIPLOMATIC

Chris is looking for a win-win and a way for both sides to find some level of benefit. He prefers to avoid unnecessary conflicts and tends to be as tactful as possible. He is also accommodating of other people's needs.

He succeeds through

- hissense of fairness - his ability to resolve confrontations

- his ability to empathise

Has strong social

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#### This strength is a key part of the way Chris THINKS

THINKING measures how abstractly or concretely Chris prefers to think when solving problems. He prefers to be hands on and get stuck in. Chris enjoys finding intuitive solutions to practical problems and believes learning comes from experience, not text-books. He applies his common-sense approach to even complex situations.



#### This strength helps explain the way Chris works with other people — his CONNECTIONS

The CONNECTIONS result measures how Chris manages relationships and how well he works independently. Chris is comfortable meeting new people and networking, and is able to read and influence others if required. But he is equally happy working on his own, when he can show his own initiative.

# CONNECT



/chris\_walkerbrown/



/in/chris-walker-brown/



/A\_Wild\_Ches



@a\_wild\_ches



https://www.cwalkerbrown.com/